



EXPLORE WHAT WE HAD GOING ON THIS OCTOBER!

- Hurricane Milton Recovery Efforts
- Networking and Collaboration
- Community Engagement
- Supporting Breast Cancer Awareness
- Industry News: EV Technology
- Team Member Highlight

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HURRICANE MILTON RECOVERY EFFORTS

Orlando and Tampa faced tremendous challenges due to the powerful winds of Hurricane Milton. During this difficult time, PRH Group worked tirelessly in partnership with Elecnor Energy to restore power in the TECO and Duke Energy service areas. We recognized the challenges faced by the affected communities and took pride in playing a part in restoring their electricity and supporting their recovery. Our efforts helped restore a sense of normalcy and comfort as everyone began to recover from this ordeal.



**WE ARE PROUD OF OUR CREWS' COMMITMENT TO SAFETY, EFFICIENCY, AND EXCELLENCE
IN EVERY COMMUNITY WE SERVE.**

NETWORKING AND COLLABORATION

POWER UP UTILITIES SUMMIT



We were honored to be invited to the **Power Up Utilities Summit**, hosted by the **Michigan Economic Development Corporation** on the University of Michigan campus. Our leadership team participated in insightful discussions with key stakeholders from Consumers Energy and DTE, gaining valuable insights into what these organizations look for in potential suppliers, as well as how to better position ourselves for future partnership opportunities.

NMSDC ANNUAL CONFERENCE

PRH Group proudly participated in the **NMSDC Annual Conference in Atlanta, Georgia**. The event provided valuable networking opportunities, interactive breakout sessions, and inspiring discussions with entrepreneurs, corporate leaders, and innovators. The insights gained from this experience will undoubtedly shape our future strategies and drive our commitment to excellence. This opportunity allowed us to meet with existing customers to help reinforce our continued partnership as well as gain a better understanding of future needs and how PRH Group can best support them. Additionally, we had the opportunity to introduce PRH Group to future customers to gain a better understanding of how we can assist them and how our interests could align.



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BIZ-X CONFERENCE 2024

We were thrilled to attend the **Biz-X Conference**, where business professionals came together to discuss growth strategies and build networks. PRH Group was honored to be nominated for Best Business Culture, and our leadership team member, Josef Airgood, received a nomination for Employee of the Year. While we didn't take home the final award, we appreciated the recognition to be honored alongside some outstanding companies who are leaders in their respective industries. A heartfelt thank you to our **Action Coach, Marcia Erickson**, and the ActionCOACH team for their invaluable support and guidance. We will continue to focus on excellence in our team and company culture.



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COMMUNITY ENGAGEMENT

MICAREER QUEST TRADE FAIR



PRH Group participated in the **MiCareer Quest Trade Fair**, where we engaged with over 19,000 high school sophomores, juniors, and seniors. The event highlighted the electrical construction industry and our hands-on demonstrations captivated many students. We were proud to partner with ALBAT and IBEW Local 876 to make this event a success and inspire the next generation of skilled tradespeople.

SUPPORTING BREAST CANCER AWARENESS

October marked Breast Cancer Awareness Month, a time when awareness is vital throughout the year. PRH Group was proud to support **My Sistah's Pink Journey**, a **Detroit-based organization founded by Dawn Floyd**. This foundation provides financial assistance to women undergoing active treatment for breast cancer. Key stakeholders Letisha Randle and LaQuanda Hoskins represented PRH Group at the event, where we donated to this important cause.



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LEADERSHIP IN ACTION

In October, our CEO and CFO exemplified hands-on leadership by joining field crews in the aftermath of Hurricane Helene. This experience played a vital role in reminding them of the challenges our teams face during storm restoration and strengthened relationships with our crews.

During their visit, they observed the dedication and resilience of our teams as they worked tirelessly to restore power and support affected communities. This experience reinforces our commitment to safety, operational excellence, and a people-first approach at all levels.



INDUSTRY NEWS: EV TECHNOLOGY

Let's discuss the future of electric vehicles (EVs), charging stations, and their increasing popularity. Is the interest in EV technology influenced by our location, or is it becoming a nationwide trend? Would you consider switching to an electric vehicle? We would love to hear your thoughts!



TEAM MEMBER HIGHLIGHT

At PRH Group, we believe that teamwork is the foundation of our success. This month, we recognize Joshua Hidden, our General Foreman, for his outstanding leadership during the challenging conditions caused by Hurricane Helene in South Carolina and Hurricane Milton in Tampa. Josh's dedication and ability to guide his teams through adversity have earned him the respect of both his peers and our utility customers.



This newsletter highlights PRH Group's efforts in community outreach, storm restoration, and industry collaboration while emphasizing our ongoing commitment to innovation and team excellence.

We value communication and are committed to providing the best possible service to our customers. If you encounter gaps in our service, please don't hesitate to contact us for help. We are always available to collaborate with you on solutions to any electrical supply issues.



Admin@prhgrp.com

Thank you for taking the time to read our newsletter!

For any questions or concerns, please feel free to reach out to us at (989) 272-3074.