



COMPANY NEWSLETTER

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MARCH UPDATES YOU DON'T WANT TO MISS!

Spring is in the air, and we've got plenty of exciting updates to share! From industry insights to special partnerships and seasonal tips, this edition is packed with valuable content. Keep reading to stay in the know—you won't want to miss what's inside!

PRH GROUP
NEWSLETTER

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CELEBRATING WOMEN'S HISTORY MONTH: HONORING TRAILBLAZERS IN ELECTRICAL CONSTRUCTION

March is Women's History Month—a time to recognize the contributions of women who have shaped industries, broken barriers, and paved the way for future generations. In the electrical construction industry, where resilience, skill, and leadership drive progress, women continue to make a lasting impact. At PRH Group, we celebrate the talented women who power our industry forward, demonstrating excellence in a field traditionally dominated by men.



Spotlight: Edith Clarke: A Pioneer in the Electrical Industry

We honor Edith Clarke, a pioneering electrical engineer whose innovations shaped the modern power industry. Born in 1883 in Maryland, she had a passion for mathematics and became the first woman to earn a Master's in Electrical Engineering from MIT in 1919. Despite facing challenges in finding a job, she worked as a "human computer" at General Electric and developed the Clarke Calculator, which improved efficiency in power transmission.

Clarke advanced long-distance electricity distribution and became the first woman to present a technical paper at the American Institute of Electrical Engineers in 1926. She later became the first female electrical engineering professor in the U.S. at the University of Texas at Austin. Her contributions were vital in establishing modern electrical grid systems and highlighted the important role of women in STEM.

Edith Clarke's legacy lives on as a pioneer who defied the odds, proving that innovation and expertise know no gender. In 2015, she was inducted into the National Inventors Hall of Fame, cementing her place in history. This Women's History Month, we celebrate Clarke and all the women who continue to lead and innovate in STEM fields. Her story serves as a powerful reminder that perseverance and passion can change the world.

Let's continue to support and uplift the women shaping the future of power!

SPRING HAS SPRUNG: WELCOMING THE SEASON WITH SAFE AND EFFECTIVE SPRING CLEANING

March 20th marks the official arrival of spring—a time for renewal, fresh beginnings, and a chance to breathe new life into our surroundings. As we celebrate longer days and warmer weather, it's the perfect opportunity to embrace the time-honored tradition of spring cleaning. However, as you dive into your decluttering and organizing, it's important to keep safety in mind.

Here are some tips to help you prepare for a successful and secure spring-cleaning season:



1. **Plan Ahead:** Before you start, create a checklist of tasks and designate specific areas to focus on. This helps prevent overwhelming situations and minimizes the risk of accidents caused by rushed efforts.
2. **Declutter Responsibly:** Sort items into keep, donate, or recycle piles. When moving large or heavy objects, enlist the help of a friend or family member to avoid strain or injury.
3. **Protect Yourself:** Stock up on essential safety gear—gloves, masks, and sturdy shoes can protect you from dust, sharp objects, or accidental spills. This is especially crucial when dealing with old storage spaces or attics.
4. **Use the Right Tools:** Equip yourself with the proper cleaning tools and equipment for each task. Ensure ladders and step stools are stable, and keep cleaning solutions in well-ventilated areas to avoid exposure to harsh chemicals.
5. **Mind Your Environment:** Open windows to allow fresh air circulation, reducing the buildup of dust and fumes. And remember, safety first—always be mindful of any wet surfaces or potential tripping hazards.

Following these safety tips makes your spring cleaning both productive and refreshing, resulting in a revitalized home. As we embrace spring, let's create a safe, organized space that inspires new beginnings.

PRH GROUP JOINS FORCES WITH SAGINAW STEM FOR AN EVENING OF INNOVATION AND NETWORKING

PRH Group participated in the STEM After Hours Mixer, an engaging event focused on connecting business owners and community leaders passionate about youth and STEM education. Sponsored by PRH Group and Saginaw STEM and hosted by the Saginaw County Chamber of Commerce, the event fostered collaboration and innovation.

Throughout the evening, PRH Group connected with educators and advocates dedicated to preparing the next generation through STEM opportunities and mentorship. The discussions inspired new ideas and potential partnerships, reinforcing PRH Group's commitment to youth development and workforce readiness.

We are grateful to Saginaw STEM and the Saginaw County Chamber of Commerce for their partnership and look forward to supporting initiatives that empower the next generation of innovators.



TECHNOLOGICAL ADVANCEMENTS IN OUTDOOR ELECTRICAL CONSTRUCTION: FLEET AND EQUIPMENT MANAGEMENT

In outdoor electrical construction, efficiency and reliability are crucial. Effectively tracking, maintaining, and optimizing fleet performance directly impacts project timelines, safety, and costs. With advancements in technology, companies now have powerful tools to enhance fleet management and field operations, ensuring smoother and more efficient project execution.

One such advancement is **telematics**, a transformative technology that offers real-time vehicle and equipment tracking. It monitors location, fuel usage, idle time, and engine diagnostics, helping to reduce wear, schedule maintenance, and improve fuel efficiency. For contractors working in remote environments, telematics enhances safety by ensuring teams are present and responsive.

Some companies utilize **custom digital platforms** that integrate fleet tracking with personnel and project data, enabling effective communication between field crews and office teams, optimizing resource deployment and job progress.

Another game-changer is **AI-driven predictive maintenance**, which proactively identifies potential equipment failures. This approach reduces breakdowns, extends equipment lifespan, and increases job site reliability—all crucial for keeping projects on track.

As PRH Group invests in efficiency, embracing these technologies is crucial for competitiveness in the industry. However, we must consider how to balance technology adoption with costs and the challenges of system integration.

Join the Discussion

We'd love to hear your insights on this topic! Consider these questions:

1. How has your organization used telematics or other tracking systems to improve fleet and equipment management?
2. What are some of the biggest challenges in adopting new technology for fleet operations in outdoor electrical construction?
3. How do you see AI and automation shaping the future of fleet and equipment management?
4. What innovative fleet management solutions have you seen that could benefit our industry?

Reply to this newsletter or join the conversation with us—we look forward to your thoughts!

PRH BOOK CLUB: GROWING TOGETHER THROUGH KNOWLEDGE AND INSIGHT

The PRH Book Club is more than just reading—it's about expanding our knowledge, deepening our understanding, and sharpening our strategic efforts. Each week, we come together to engage in meaningful discussions, gaining fresh perspectives that challenge and inspire us. The diverse insights shared make every session enriching, fostering both personal and professional growth.

This first quarter, we have successfully met every week to discuss our current book, ***Never Split the Difference*** by **Chris Voss**, and have all gained valuable insights and new interpersonal skills simply by reading and discussing together. These conversations have strengthened our team dynamic, enhanced our collective vision, and reinforced our commitment to continuous learning and self-improvement. We look forward to each session, knowing it is an opportunity to grow both individually and as a team.

A FORMER FBI TOP HOSTAGE NEGOTIATOR'S FIELD-TESTED TOOLS
FOR TALKING ANYONE INTO (OR OUT OF) JUST ABOUT ANYTHING

NEVER SPLIT THE DIFFERENCE

NEGOTIATING AS
IF YOUR LIFE
DEPENDS ON IT

CHRIS VOSS
WITH TAHL RAZ

**Stay safe. Stay prepared. And as always,
thank you to the men and women who power our world.**

We value communication and are committed to providing the best possible service to our customers. If you encounter gaps in our service, please don't hesitate to contact us for help. We are always available to collaborate with you on solutions to any electrical supply issues.



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Thank you for taking the time to read our newsletter!

For any questions or concerns, please feel free to reach out to us at (989) 272-3074.