



# COMPANY NEWSLETTER

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## WRAPPING UP MARCH, CHARGING INTO Q2

As March winds down and spring picks up speed, we're closing out the month with a powerful round-up of highlights, insights, and happenings across our team. From growth-focused sessions to hands-on restoration efforts and energizing networking opportunities, this edition is packed with momentum. You'll also find helpful seasonal tips, a special spotlight, and a few fun facts to keep things bright. Let's dive in!

PRH GROUP  
NEWSLETTER

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# PRH GROUP: COMMITTED TO RESTORING POWER, NO MATTER THE STORM

Spring may have arrived, but severe weather remains a reality. At PRH Group, we stand ready to answer the call for storm restoration. Our dedicated crews actively assisted our Tempest partners on ComEd property, working faithfully to restore power and bring relief to communities impacted by outages. As the need shifted, we transitioned to Ameren's service area, continuing our commitment to helping customers regain electricity safely and efficiently.

Storm restoration is more than a job for us—it's a responsibility. We understand that when storms strike, families, businesses, and essential services depend on swift and skilled response teams. That's why PRH Group remains vigilant, ensuring we have the workforce and expertise to support our utility partners whenever and wherever we are needed.

As the seasons change, unpredictable weather can still pose challenges. Whether it's high winds, heavy rains, or sudden outages, PRH Group is prepared to answer the call. Our commitment to safety, efficiency, and reliability ensures that the communities we serve can count on us when they need us most.

Storms may come, but PRH Group will always be here to help power the way forward.



## THE POWER OF NETWORKING: BUILDING STRONGER CONNECTIONS FOR A BRIGHTER FUTURE

At PRH Group, we understand that success isn't just about what you know—it's about whom you connect with. Networking opens doors, creates opportunities, and strengthens partnerships that drive growth. Recently, key stakeholders from PRH Group attended **The EquiTEA Supplier Diversity Event, hosted by ConEdison**, where we had the opportunity to engage with the Supplier Diversity Team and Procurement Team. This event provided a platform to share how PRH Group can add value to ConEdison's operations while reinforcing our commitment to diversity and excellence in the electrical construction industry. Meaningful conversations and new connections were made, further positioning PRH as a trusted partner in the supplier network.

Additionally, on March 18-19, PRH Group's key leaders attended the **Michigan Vegetation Management Conference**, an essential gathering for industry professionals. This event allowed us to mix and mingle with experts, exchange insights, and explore innovative approaches to vegetation management—critical for maintaining power reliability and safety. Every handshake, conversation, and shared idea strengthens our mission and broadens our impact. At PRH Group, we remain committed to fostering relationships that lead to new opportunities and continued success.

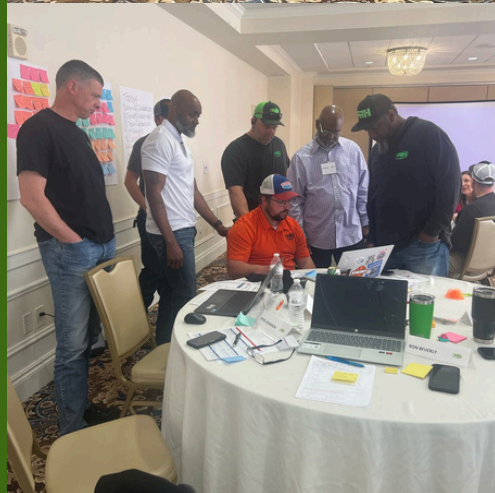


## PRH GROUP: PLANNING, PREPARING, AND POWERING FORWARD IN Q2!

Nothing moves toward growth without careful planning and preparation—and at PRH Group, we're dedicated to success! Our leadership team recently attended the **Q2 Growth Club Session**, a crucial element of our strategic planning process. This time to step back, evaluate, and refocus is essential to ensure that our goals align with our vision for ongoing success.

A special shoutout to **Marcia Erickson**, who cultivates an environment where creativity flourishes and a goal-driven mindset thrives. Her encouragement and support, along with that of other business leaders at Growth Club, empower us to think bigger, plan smarter, and execute more effectively. The insights and collaborative spirit shared during these sessions fuel our motivation to explore new strategies for growth, reinforcing the importance of teamwork and innovation as we move forward. Together, we are committed to facing challenges with confidence and achieving remarkable results.

With Q2 in full swing, we're charged up and ready to elevate, innovate, and dominate! Let's goooooo!



## **DID YOU KNOW? 3 FUN FACTS ABOUT OUTDOOR ELECTRICAL CONSTRUCTION!**

At PRH Group, we know that outdoor electrical construction is more than just poles and wires—it's an industry built on innovation, skill, and fascinating history. Here are three fun facts about the field that keeps the world powered: Here are some tips to help you prepare for a successful and secure spring-cleaning season:



### **1. Power Lines Can Carry Up to 765,000 Volts!**

High-voltage transmission lines transport electricity across long distances at incredible power levels—up to 765,000 volts! By the time it reaches homes and businesses, the voltage is safely reduced for everyday use.

### **2. Linemen Were Once Called “Boomers”**

In the early days of electrical construction, traveling linemen who moved from job to job were nicknamed “boomers.” Much like today's storm restoration crews, they followed the work wherever the need arose, playing a crucial role in electrifying the country.

### **3. Helicopters Are Used for Power Line Maintenance**

In remote or hard-to-reach areas, linemen perform maintenance while suspended from helicopters! This specialized work allows crews to inspect and repair power lines without shutting down the system—keeping electricity flowing without interruption.

Outdoor electrical construction is full of history, innovation, and excitement, and at PRH Group, we're proud to be part of an industry that powers communities every day!

# SPRING WEATHER AND STORM RESTORATION: PREPARING FOR THE SEASON AHEAD

With the arrival of spring, we are witnessing a rise in severe weather that poses significant challenges to communities and their electrical infrastructure. Warmer temperatures create unstable atmospheric conditions, leading to thunderstorms, high winds, tornadoes, and heavy rainfall. These events can result in widespread power outages and downed power lines, necessitating prompt restoration efforts.

At PRH Group, we understand the importance of rapid response and preparedness during these unpredictable spring storms. Our team of highly skilled IBEW journeyman linemen is always ready to mobilize at a moment's notice, ensuring that we can effectively address the damage and restore power as quickly and safely as possible.

## Challenges of Spring Storm Restoration

- **High Winds and Tornadoes:** Strong winds and tornadoes can bring down trees and power lines, requiring careful coordination to restore service while ensuring safety for both workers and the public.
- **Heavy Rain and Flooding:** Saturated ground can weaken utility pole foundations, leading to collapses. Flooded areas also pose additional electrical hazards that demand cautious restoration efforts.
- **Lightning Strikes:** Lightning can cause transformer failures and widespread outages, often requiring the replacement of critical infrastructure.

## PRH Group's Approach to Storm Response

Our storm restoration strategy focuses on preparedness, rapid mobilization, and safety. We partner with utilities and emergency response teams to deploy skilled crews that assess damage, clear hazards, and restore power efficiently. Our linemen use advanced tools and safety gear to handle challenging conditions, aiming to minimize downtime for affected communities.

## Proactive Measures for the Storm Season

While we stand ready to respond, proactive maintenance and preparation are key in minimizing storm damage. Utilities and municipalities can work to strengthen infrastructure by:

- Conducting routine inspections of poles and lines
- Trimming trees near power lines to prevent interference
- Upgrading aging electrical components to withstand severe weather

As the spring storm season unfolds, PRH Group remains committed to keeping the power on and communities safe. Through expertise, resilience, and collaboration, we continue to power through the storm—restoring what matters most.

## **SPOTLIGHT: LAQUANDA HOSKINS - THE POWERHOUSE BEHIND PRH GROUP'S FINANCIAL STRATEGY**

At PRH Group, strong leadership is the driving force behind our success, and LaQuanda Hoskins, our Chief Financial Officer, is a key part of that foundation. While she expertly manages cash flow, financial planning, and budgeting, her impact goes far beyond the numbers.

LaQuanda plays a critical role in shaping portfolio strategies, investment decisions, and financial growth initiatives that keep PRH Group on a path of stability and success. Her keen business insight and strategic approach allow us to navigate challenges, seize opportunities, and scale operations with confidence.

But that's not all—LaQuanda is a powerhouse in negotiations, aligning financial moves with our long-term vision. Her ability to balance risk and optimize resources makes her an invaluable asset to PRH Group. We are proud to have her as a key leader, and her expertise strengthens our company for future success!



**Stay safe. Stay prepared. And as always,  
thank you to the men and women who power our world.**

**We value communication and are committed to providing the best possible service to our customers. If you encounter gaps in our service, please don't hesitate to contact us for help. We are always available to collaborate with you on solutions to any electrical supply issues.**



**[Admin@prhgrp.com](mailto:Admin@prhgrp.com)**

**Thank you for taking the time to read our newsletter!**

**For any questions or concerns, please feel free to reach out to us at (989) 272-3074.**